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“The Essentials of Scrum” Visual Kit

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The 6 Scrum Principles

Iterative Development

Timeboxing

Empirical Process Control

Collaboration

Auto-organisation

Value-Driven Prioritization

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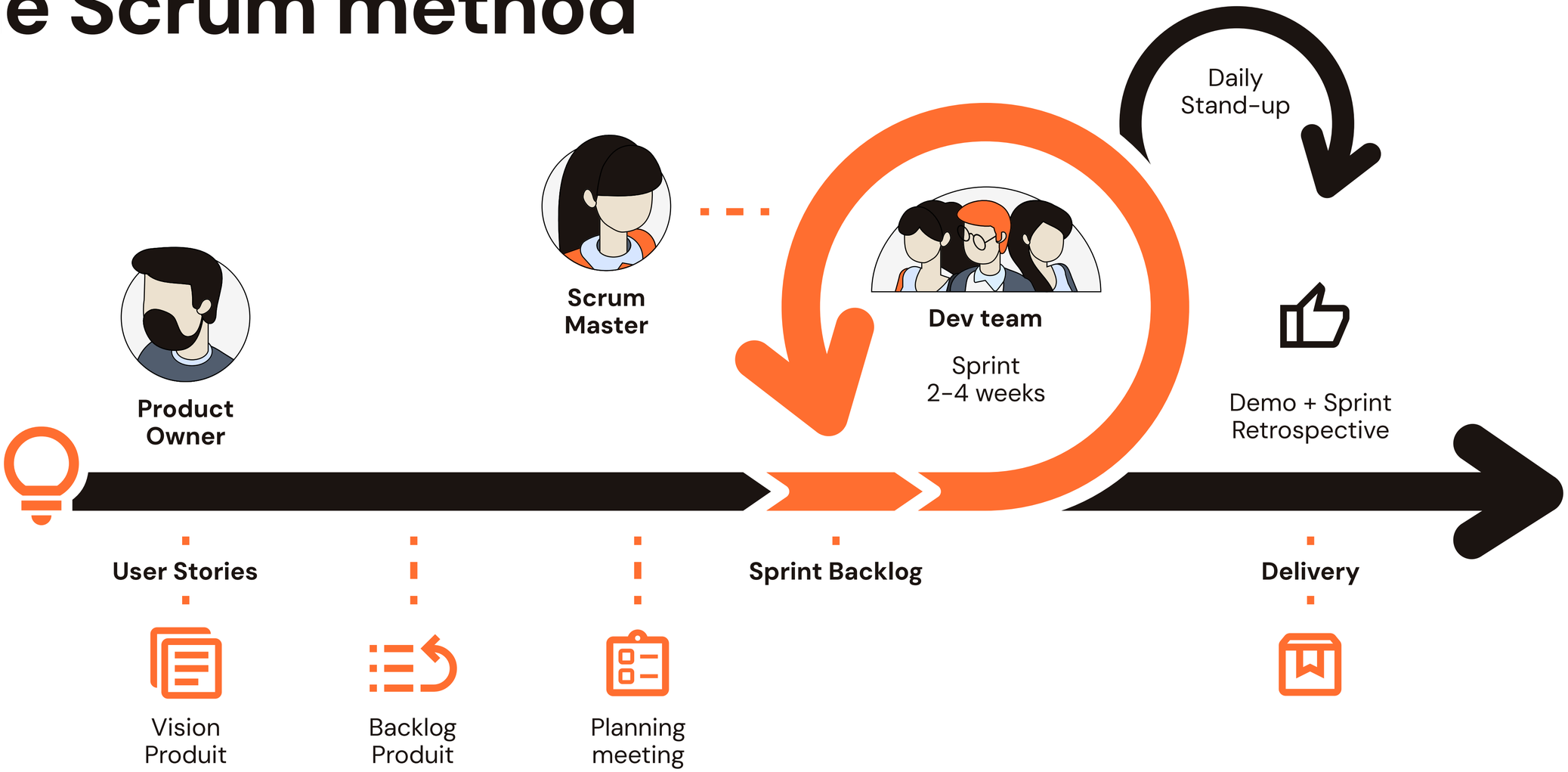
The Scrum method



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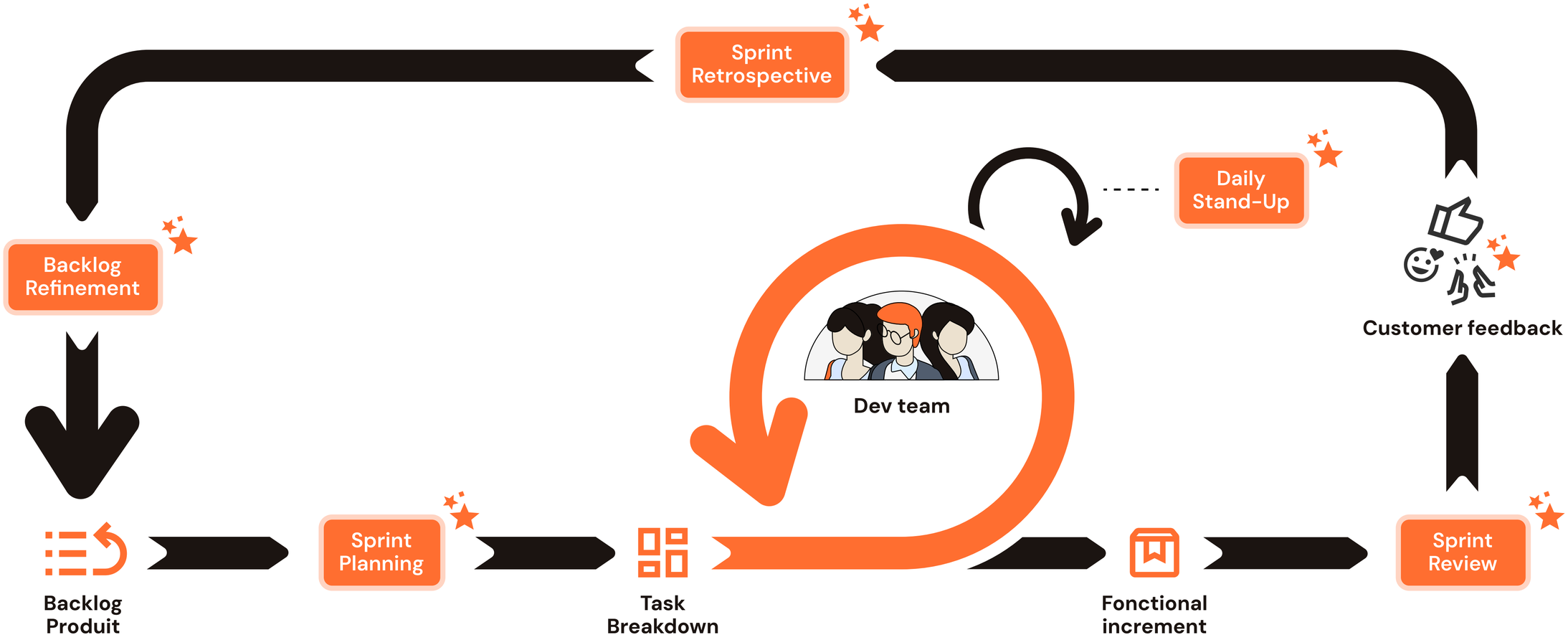
Scrum ceremonies



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Alignment Around the Product Vision

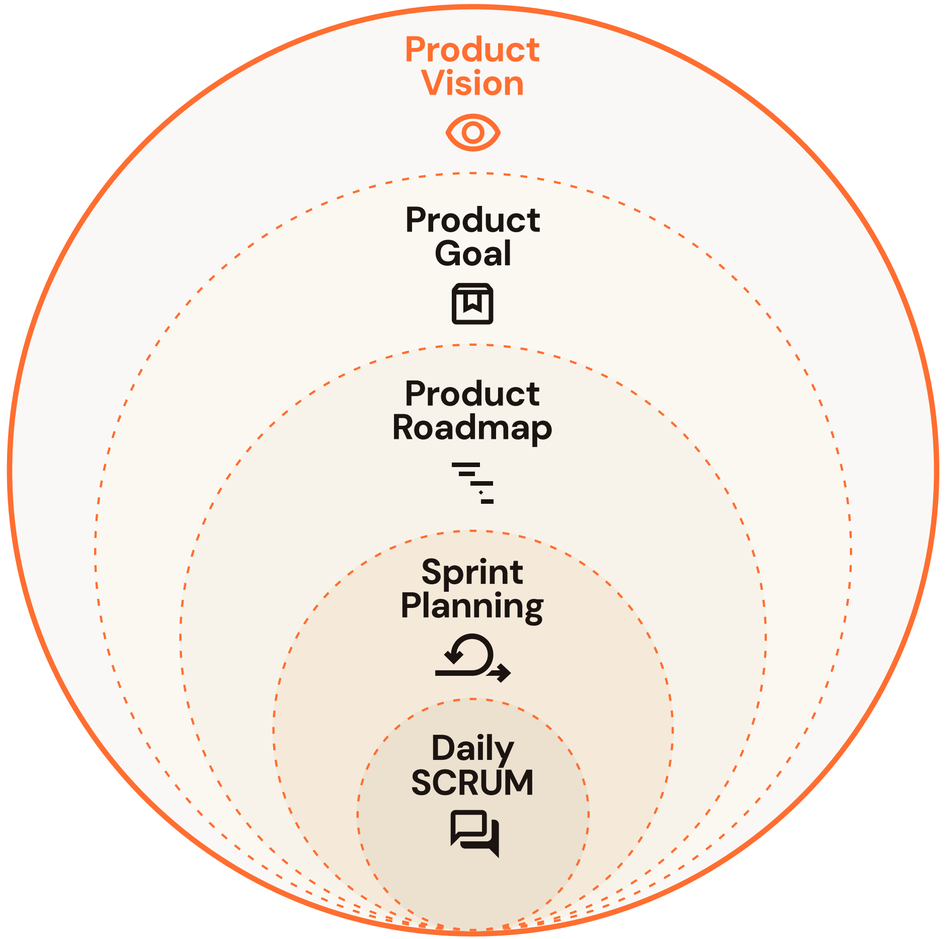
Enhance **strategic decision-making**

Help build **a more consistent product roadmap**

Align teams and stakeholders around a shared vision

Target destination

Short-term milestones



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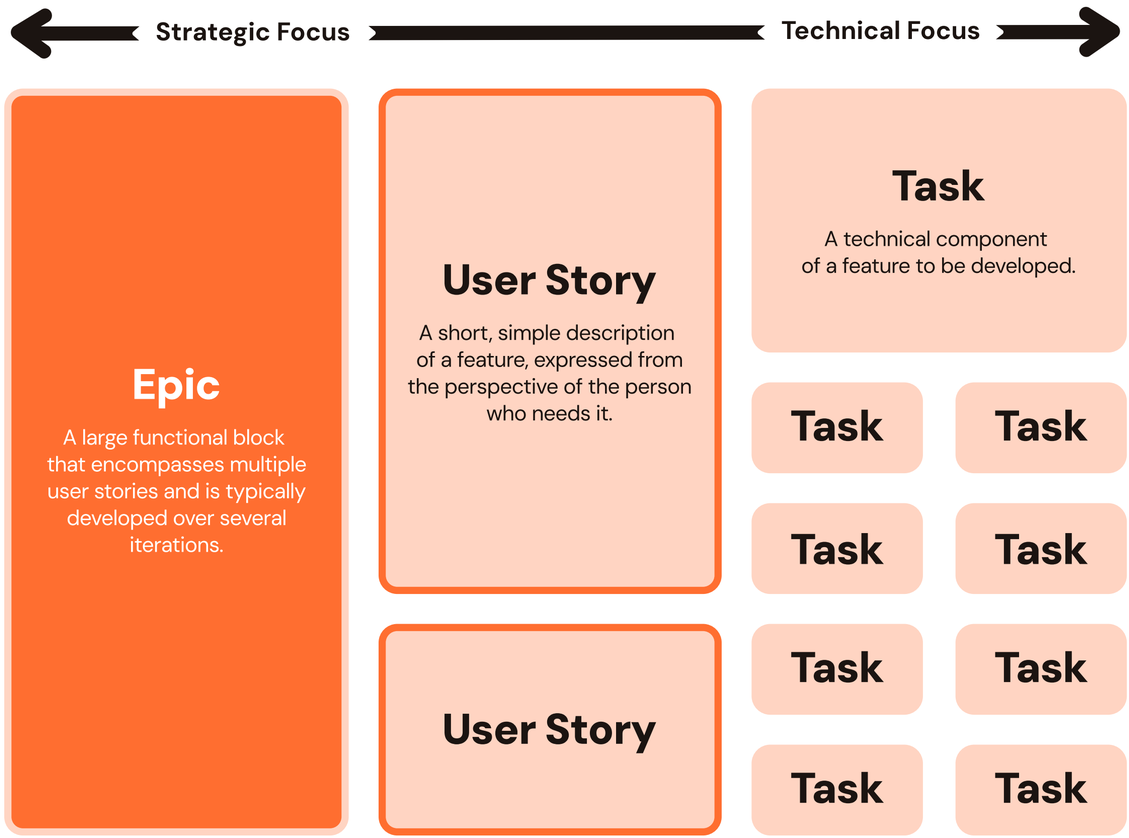
Epic, User Story, Tasks



Example :

Enable online payments

As an online user, **I want to** add my credit card number so that **I can** complete my purchase.

Integrate the website with the banking system and authentication mechanism.

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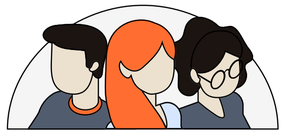
The Product Owner responsabilities

Gathers market expectations

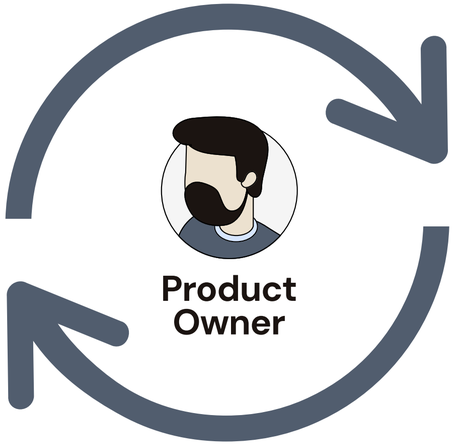
Collects customer feedback

Shares the product vision

Balances business objectives with user needs



Stakeholders



Product Owner

Dev team

Acts as the bridge between the customer and the dev team

Maintains a prioritized and up-to-date backlog

Plans work in short iterations

Tracks product delivery progress

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Whats’s a (good) Scrum Master ?

Facilitates the organization of ceremonies

Garant du bon déroulement du projet

Takes care of bottlenecks

Supports and encourages the team

Acts as a bridge between the PO and the team

Protects the team from the outside

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Understand Scrum in 5 Minutes!

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What is Scrum?

An agile project management method that offers an iterative and collaborative approach.

A framework designed to help teams create valuable products by emphasizing collaboration and regular interaction among all stakeholders.

The Fundamentals of Scrum

Transparency
with the entire team for a clear and shared vision

Regular Inspection
essential for adjusting work when needed

Adaptation
to changes to realign product development

The Differents Roles

Scrum Master
Facilitates Scrum and smooths team interactions.

Product Owner
Product vision's guardian and connects client with team.

Dev team
Transforms customer needs into usable features.

Scrum ceremonies

All the meetings (planning poker, sprint planning, stand-ups, daily meetings...) that structure the project to ensure optimal coordination and productivity.

Scrum Terminology

Backlog
A list that prioritizes the product features to be improved or developed.

Story point
A unit of measure used to estimate the effort required to complete a task.

Sprint
A 2- to 4-week period during which the team focuses on development.

User story
A simple description of a user need.

How to implement Scrum ?

Train teams to evolve the mindset.

Equip teams to streamline the workflow.

Experiment, discuss, and improve.

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Don’t hesitate to contact us!

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Source : *Schwaber, Ken & Sutherland, Jeff. The Scrum Guide™ – The Definitive Guide to Scrum: The Rules of the Game. November 2020. Available for free on : https://scrumguides.org*

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